

FORM PTO-892

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

SERIAL NO.

09/294461

GROUP ART  
UNIT

2165

ATTACHMENT  
TO PAPER NO.

7

## NOTICE OF REFERENCES CITED

APPLICANT(S)

ADAMS et al.

## U.S. PATENT DOCUMENTS

*		DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE
	A	5,774,870	6/1998	Storey	705	14	
	B	6,035,280	3/2000	Christensen	705	14	
	C	5,761,648	6/1998	Golden et al	705	14	
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	L	99/30256	06/17/99	WO	BERRY et al.		
	M	97/35441	09/25/97	WO	WALDEN		
	N	99/52055	10/14/99	WO	BARNETT et al.		
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S	"Engage Technologies corrects and replaces previous release, BW1126, ENGAGE-TECHNOLOGIES"; Business Wire; 09 October 1998.
T	"Skymall opens cyberspace outpost;" Newsbytes News Network; 03 October 1997.
U	"More high-tech, still high-tech;" Promo Sourcebook Supplement; pg. 33; October 1998.

EXAMINER

Forest Thompson Jr.

DATE

February 27, 2001

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\* A copy of this reference is not being furnished with this office action.  
(See Manual of Patent Examining Procedure, section 707.05(a).)

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S	"Excite Reports First Quarter 1999 Results;" PR Newswire; 04/15/99.
T	"Internet Infinity Signs Exclusive Distribution Agreement with ZIP COUPONS;" PR Newswire; p106NYM035; 01/06/97.
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